



Electrolux Supplier Awards 2014

Stockholm, August 12, 2014

Dear Mr Xiangyang Li, Mr Mike Li & HRB Team,

Following the success of last year's event, we are delighted to announce the global Electrolux Supplier Awards 2014!

The Supplier Awards recognize the best external suppliers that support us in being more successful in our business and more innovative in our products.

Thirteen awards will be handed out in three categories: Supplier Excellence, Supplier Innovation, and Logistics Excellence.

Forty finalists will be invited to Stockholm on November 12, 2014, to take part in activities including workshops with our R&D product line heads, a behind-the-scenes look at our latest, innovative products and the awards ceremony with Electrolux top management.

If you are receiving this letter is because you have been recognized by an Electrolux North America cross-functional team to be part of the final nomination round before selecting the 3 finalists in the category of Supplier Excellence.

Supplier Excellence – Suppliers with a sustainable performance record that demonstrate:

- *Operational Excellence in Product Development*
- *Price Competitiveness*
- *Outstanding Quality and Supply Chain*
- *Outstanding Social and Environmental Practices*

Finalists will be notified by the end of September.

Good luck and we hope to see you in November!

Best regards,

Gregoire Letort
Electrolux Chief Purchasing Officer

Jacob Burroughs
NA PURCHASING VP

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Thinking of you
Electrolux